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Yoichi Maeda was born in Aichi, Japan on May 19, 1955. He received his B. E. and M. E. Degrees in Electronic Engineering from Shizuoka University, Shizuoka, Japan, in 1978 and 1980, respectively. Since joining the Electrical Communications Laboratories of NTT in 1980, he has been engaged in research and development of transport network systems for broadband communications including SDH, ATM and IP technologies. From 1988 to 1989, he worked for British Telecom Research Laboratories, UK, as an exchange research engineer between NTT and BT. His main areas of expertise are: transport networks and systems, optical access networks and systems, network service integration, and global standardization strategy planning.

He had been Chairman of ITU-T Study Group 15 since 2004 and had completed his chairmanship in WTSA-12. He has been Chairman of ITU-T Review Committee since 2012. He has served as an advisory board member of ASTAP since 2004.

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Having been appointed as CEO and S.V.P. of TTC (The Telecommunication Technology Committee) in October 2010, he currently leads this Japanese telecommunication standardization organization.